

# TRIKKE ADVENTURE TOURS

## GETTING STARTED

The following checklist illustrates some of the recommended steps for building a successful Trikke LEV for Tour/Rental business.

### **Trikke LEV Rental Business:**

- Required to have a rental space facility or retail business. (cannot be operated from home/storage unit)
- Fleet of at least 10 Trikke Electric Vehicles.
- Helmets, enough to cover the whole fleet if rented.
- Spare tires/tubes and other replacement parts and accessories
- Insurance waivers & Liability documents.

**Trikke LEV Guided Tour Business:** It is important to precisely map out the routes that you want each of your tours to take. Your tour routes will help determine which Trikke LEV models are best suited for your fleet.

- Create a map of the routes that can be referenced and changed during exploratory rides.
- Use your map to show your tour routes to your local government during the permit process and also to develop specific marketing materials and web content.
- Make a record of the distance your tour route is, and the approximate time it takes to complete it.
- Point out places of interest and have short notes on each for the customers and guide to utilize.
- Script out what you want your guides to speak on during the tour.

**Tour Operation Resources:** Some of the aspects of running a tour or rental business to consider:

- **Staff:** How many employees will be required to operate the tour and maintain the fleet? Consider the size of your fleet, projected number of tours, and how you will conduct rider safety training.
- **Reservation System:** What is the optimal way to schedule your customers and maintain your reservations? Decide if booking online might suit you, or if you should stick to a phone system.
- **Operation Space:** How much space will be required both indoors and out to accommodate training, access to advertising equipment and displays, and other products that will be offered?
- **Tour Guest Offerings:** What will guests need on the tour? Take into account weather conditions. A variety of items like sunscreen, water, windbreakers, or ponchos should be available either for sale or as part of the tour.
- **Additional Revenue Items:** What special service can I provide to my customers? Provide items that fit your tour areas such as photos, keepsakes, tourist apparel, or any other item that will illustrate the lasting memories of their tour experience.
- **Insurance & Waivers:** What insurance and protection does the tour business need? It is important to protect yourself while providing a top-notch experience to your customers. Find an insurance company that will work with your needs and meet with a trusted attorney to draw up a liability waiver for your customers to sign before they take the Trikke LEV out on tour.